

PRESENTED BY:

ANNUAL FUND TEAM



Mary W. Jackson
— **STEAM** —
Multilingual Magnet Elementary
Annual Fund

MARY W. JACKSON

ANNUAL FUND

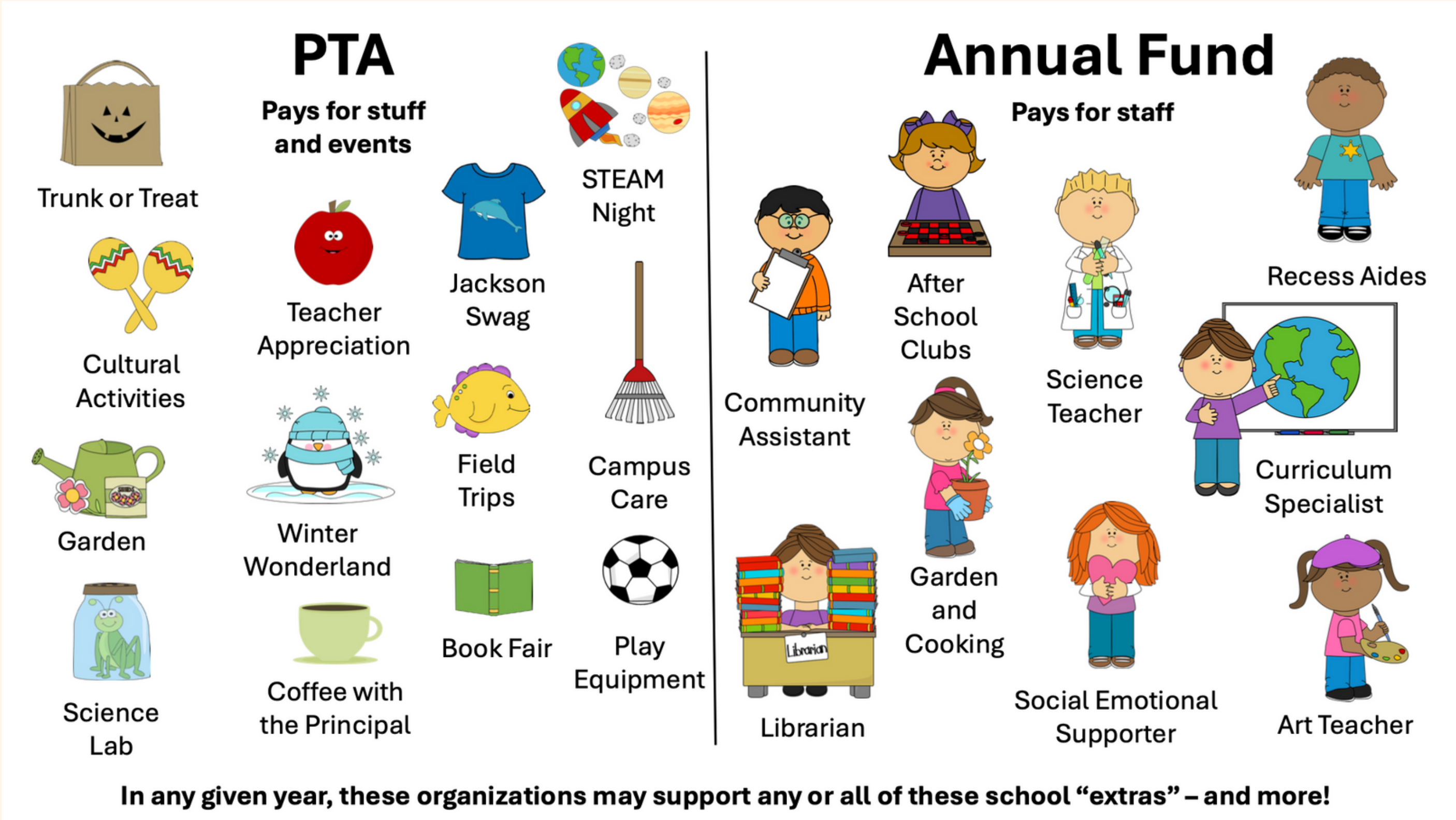
WHAT IS ANNUAL FUND?

The Annual Fund is our school's foundation of support. It's a parent-led nonprofit that bridges the gap between what PUSD provides and what our kids need.

While the PTA builds community and funds enrichment activities (like events, teacher appreciation, and smaller classroom needs), the Annual Fund focuses on raising larger dollars to pay for essential staff and programs not covered in the district budget.

Together, both make Jackson stronger.

ANNUAL FUND IS NOT PTA



WHAT IS PEF?



The Annual Fund runs through PEF, the Pasadena Educational Foundation.

- district-wide non-profit that raises \$12,000,000 annually
- created and implements the award-winning “My Masterpieces” art program
- serves 1,000 summer students
- provided transportation for 300 field trips
- over \$85,000 in college scholarships for PUSD students
- awarded 136 teacher grant totaling over \$230,000
- Eaton Fire Response Fund
- **provides fundraising, accounting, and administrative support to every PUSD school’s Annual Fund**

WHY ANNUAL FUND MATTERS

Because the district budget changes year to year, the Annual Fund ensures Jackson students still have access to opportunities beyond the basics. By fundraising in advance, we can protect and sustain the programs and positions that make our school such a unique and thriving community. While there are some things outside our control, the Annual Fund ensures that what we can support stays strong for our kids. In any given year, the Annual Fund may cover:

-  Safety aides & front desk coverage
-  Academic interventionist
-  Garden & cooking classes
-  Field trips & enrichment
-  Library coordinator

WHY ANNUAL FUND MATTERS

2024-2025

- 🌱 Garden School Foundation - \$25,000
- 👩🏫 Academic Interventionist - \$50,000
- ⌚ Safety aides - \$23,000

2025-2026

- ⌚ Safety aides - \$24,000
- 🙋 Front desk coverage - \$12,000
- 👩🏫 Academic interventionist - \$41,000
- 📖 Library coordinator - \$28,000

WHY ANNUAL FUND MATTERS

Needs for 2026-2027?

-  Safety aides - \$25,000
-  Academic interventionist or other academic staff - ?
-  Garden & cooking classes - \$60,000
-  After School Clubs - \$10,000
-  Library coordinator - \$28,000

Goal \$150,000

HOW WE RAISE THE MONEY

We raise money in several ways throughout the year, giving every family an opportunity to participate at the level that works best for them:

-  **Financial contributions:** one-time and monthly family gifts
-  **Move-a-thon:** pledge + fitness event
-  **Annual Fund Fiesta:** auctions + community celebration

WHAT IS MOVE-A-THON



- 🌟 Our school's first big fundraiser
- 🎉 A fun month-long event that gets students moving & involved
- 🏃♀️ Ends with a school-wide day of physical activities featuring an obstacle course and more
- 📺 Prizes along the way! The more you fundraise, the more activities you unlock:
 - Ice Cream Social 🍦
 - VIP Party 🎈
 - Pizza Party 🍕
 - 🎓 Top Earner = Principal for the Day!

MOVE-A-THON IMPACT 2024-25



- 🌟 100% participation from all grades
- 🎈 109 students participated in the VIP Party
- 🍦 163 students participated in the Ice Cream Social
- 🎉 Our goal was \$50,000 and we raised **\$63,000!!!!**

HELP DAY OF MOVE-A-THON ✨

🙌 We Need Volunteers!

- The more volunteers, the lighter the load for everyone.
- Help as much or as little as you can — every bit makes a difference!
- When: Friday, Oct. 10 (Obstacle Course Day 🎉)
- Ways to Help:
 - Set up stations 🛠️
 - Support at stations 🎯
 - Clean up after 🧹



WHAT IS FIESTA?



Fiesta is one of Jackson's largest fundraisers and celebrations of the year. It's an evening of food, fun, and community.

Parents, staff, and friends all come together for a night that's full of energy and purpose. There's something for everyone—bidding on live and silent auction items, raffling our famous class baskets, and enjoying great food, drinks, and music from the DJ.

But more than just a party, Fiesta is our chance as grown-ups to celebrate our school, our community, and all the hard work we've done—while raising the funds that keep essential Jackson programs and staff in place for our kids.

WHY FIESTA MATTERS

- Fiesta is one of our biggest and most festive fundraisers of the year
- It's our final fundraising push before next school year
- Proceeds help fund essential programs where district gaps exist, including:
 -  Safety aides
 -  Academic interventionist
 -  Garden & cooking classes
 -  Field trips
 -  Library coordinator
- Every dollar raised = stronger programs, more opportunities, and a thriving Jackson community

NEW THIS YEAR: **THEME VOTING!**

For the first time, parents get to help choose the Fiesta theme!

The official theme options and voting link will be shared on October 6th—but today we're giving you an exclusive preview of the choices.

Here are the three themes you'll get to vote on...

✨ *Cast your vote starting October 6 and help shape Fiesta 2026!*

THEME 1: 90'S GALA

As If! The 90s Gala

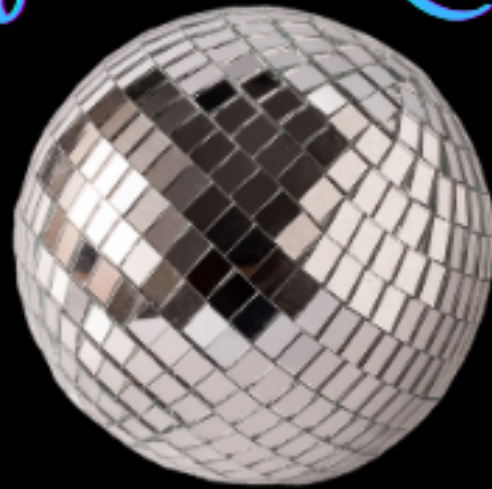
Plaid skirts, chokers, butterfly clips, slap bracelets — and the perfect AIM screen name. From *Clueless* quotes to boy band posters, grunge tees, Nintendo 64, and the *Fresh Prince*, it's the soundtrack of our youth wrapped into one unforgettable night. Totally dope, totally 90s.



THEME 2: PROM RE-DO

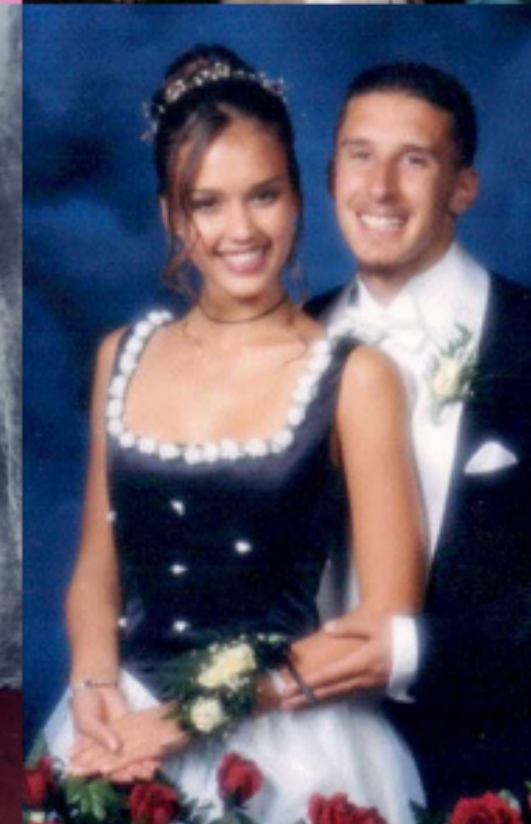


Prom Re-do



Did your prom kind of suck? Or maybe you peaked at prom and want to relive it? Either way, here's your chance to do it all over again – corsages, mullets (why not?), cheesy photo booth, and all. Dress to impress in classic prom style, ironic throwback looks, or go full glam for the dance floor.

The only rule? No curfew this time.



THEME 3: A NIGHT IN LA — THROUGH THE DECADES



A Night in LA — Through the Decades

From The Doors at Whisky a Go Go in the 60s and Marvin Gaye at The Troubadour, to Magic and the Showtime Lakers at the Forum Club in the 70s, Rick James and the Chili Peppers at Canter's in the 80s, Prince at Glam Slam West and Jimmy Smits' Conga Room in the 90s, and Kobe at Hyde Lounge or Britney & Paris at Les Deux in the 2000s — LA nights have always been legendary.

Alongside the clubs and lights were the backyard quinceañeras, lowrider cruises, roller rinks, and block parties that gave the city its soul.

✦ Dress for your favorite decade — Hollywood glam or neighborhood cool — and bring LA's story to life. ✦

JOIN A FIESTA COMMITTEE 🤝

Fiesta only happens with the support of our Jackson community—and our committees are the heart of making it all possible. Whether you love planning, decorating, organizing, or just showing up to help on the big night, there's a committee for you.

Committees to choose from:

🎨 Decorating | 🍲 Class Baskets | 🍹 Food & Beverage
🎵 Entertainment | 🛠️ Set Up | 🎟️ Live Auction
🤝 Procurement | 🍏 Teacher Experiences | 🙌 Guest Services |
🧹 Cleanup | 🙌 Or: Put me where you need me, coach!

Learn more about what each committee does onsite by scanning the QR or visit this link: [**https://bit.ly/fiesta2026**](https://bit.ly/fiesta2026)



HELP MAKE FIESTA HAPPEN ✨

Many hands make light work ✨

Your energy, creativity, and time are what bring Fiesta to life.

👉 Sign up to join a committee today by scanning the QR code or visiting the URL below!

<https://bit.ly/supportfiesta2026>



**REACH OUT
FOR ANY
QUESTIONS**



ANNUAL FUND

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FIESTA

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**WHAT CAN ANNUAL
FUND DO FOR THE
CURRENT
SITUATION?**